

2008 – 2010

- ◇ Visioning and Strategic Planning Process

March 2010

- ◇ Finance Committee formed

June 2010

- ◇ 3-5 Year Strategic Plan
Recommendations approved by
Congregational vote

Winter – Spring 2011

- ◇ Informational Meetings held regarding
possible major funds campaign
- ◇ Feasibility Study / Cost Research
- ◇ Church Council votes to enter campaign
mode for “Second Century Campaign”

June 2011

- ◇ Congregational vote on projects & costs
of campaign, affirming Church Council’s
“campaign mode,” and approving use of
a professional campaign consultant
- ◇ Fellowship Hall renovation begins

Summer - Fall 2011

- ◇ Campaign preparations begin, task
groups formed, educational forums
- ◇ Receive early campaign pledges
- ◇ Identify potential mission projects
- ◇ Publish campaign prospectus

October 2011

- ◇ Centennial Celebration Banquet in newly-
renovated Fellowship Hall

December 2011

- ◇ Month of prayer and preparation

January - March 2012

- ◇ **CAMPAIGN KICKS OFF!**
- ◇ Gifts and pledges are collected

Spring 2012

- ◇ Projects prioritized based on pledge
levels

2012 - 2014

- ◇ Three-year scheduled pledge payments
received
- ◇ Projects begin as funds are available

*Looking back as we journey into the next
century at Mission Hills UCC...*



What an exciting time in the life of Mission Hills United Church of Christ! We are in the unique position of looking back and affirming our heritage while looking forward and proclaiming our legacy as we enter our second century. Our forebears knew that Mission Hills UCC would be a center of mission, service, education, spiritual development, and fellowship in this community and their work ensured that for our first 100 years. Now is our chance to follow their lead and continue this work for the next 100 years. How are we going to take the journey into the next 100 years of service at Mission Hills UCC?

Second Century Campaign

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Questions?**

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Peter Livingston, Finance Committee Chair

**Affirming our Heritage,
Proclaiming our Legacy...**

**Second
Century
Campaign**

Beginning our journey into the
next 100 years of service at

**Mission Hills
United Church of Christ**



The Second Century Campaign is a fund raising initiative specifically designed to ensure that our building and our mission will be safe and secure for the generations that follow. The renovation of our physical plant, the enhancement of our outreach and mission program, and our future financial security are all important components that will determine our church’s health and welfare for the next century.

Second Century Campaign **The Next Steps...**

A feasibility study conducted in February 2011 resulted in the finding that Mission Hills UCC's Second Century Campaign has a good probability of success with some preparation and education.

The Church Council recommends that the congregation vote at the June Ecclesiastical meeting to approve the Second Century Campaign. The campaign goal would be to raise up to \$1,000,000 between January and March 2012. For the remainder of 2011, we will enter "campaign mode" in order to increase education and preparation for the campaign.

At the June 12, 2011 Ecclesiastical meeting you will be asked to vote on:

1. Affirming the Recommended Projects and Costs
2. Approving the Second Century Campaign timeline of January through March 2012
3. Hiring a professional campaign consultant

Approval of the above items will allow the church to move forward with accepting pre-campaign "Leadership Gifts" which have been offered to fund the renovation of Fellowship Hall - with the goal that the renovations will be complete for our Centennial Banquet to be held on Saturday, October 22, 2011. Costs expended in the renovation of Fellowship Hall could be spent from existing cash reserves of Mission Hills UCC to be repaid over the next **three years of the campaign pledge payment period.**

Any gifts received prior to the campaign dates of January through March 2012 will be counted toward the campaign goal.

Recommended Projects and Costs

*Implementing the recommendations of the Strategic Plan
as approved by congregational vote at June 2010 Ecclesiastical Meeting.*

Project	Cost Estimate
Fellowship Hall (including roofing costs)	\$200,000
Elevator / Lift (construction + permits/plans)	\$225,000
2nd Floor Improvements (including ADA bathrooms, classroom and library upgrades)	\$60,000
Carpets & Sanctuary Doors	\$60,000
Other Deferred Maintenance (stucco repair, roofs, floor maintenance, drywall/paint, HVAC replacement, etc. over 10 years)	\$200,000
Staffing Needs (seed money as projected in Strategic Plan)	\$100,000
General Services (permits, fundraising costs, professional services, etc.)	\$50,000
<i>Mission Project Tithe</i>	<i>10% of funds raised</i>

These projects will serve all church operations by enhancing worship, fellowship, and accessibility.

Provision: Above projects and costs may be re-evaluated upon end of campaign if pledge goal is not met.

Feasibility Study Results

32 individuals interviewed (12% of membership, range of ages/backgrounds)

Interviewed on the specific feelings about raising \$800,000+ for capital improvements

30 of 32 individuals would be willing to make a financial contribution

Amounts of contributions toward campaign estimated from \$3,000-\$100,000 per household (over 3 years)

Mission Hills UCC has a good probability of successfully raising \$800,000 - \$1 million with some preparation and education

What will you leave for the next generation?